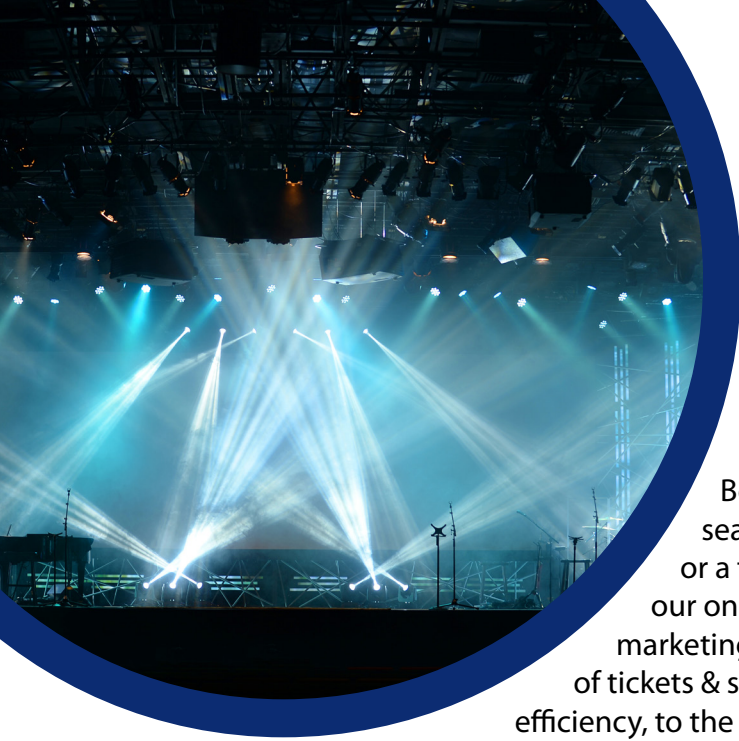




Events



Events with MonitorBM

MonitorBM Events offers the ability to run, organise and sell ticketing to all sorts of events as part of our Online E-commerce solution.

Be it a seated concert with hundred of seats, priced differently for different groups or a free event for a local community group - our online event system can help. From the email marketing before hand, to the purchase/booking of tickets & seats, to our QR scanners on the day for efficiency, to the survey tool to check in with your users after their experience. All fed through to our powerful reporting tool - we have all your basis covered.

You are in charge

Create Your event

Create your venue map - unlimited amount

Create your type of tickets

Link ticket purchases directly to your marketing website

Manage all marketing

Patron only or open to public events

Online booking

Online banking direct to your account - no waiting!

No third party involvement

No ticket fees

Survey tools for your use

Direct email marketing to groups

Promo codes - you can configure & manage

QR Code ticket scanners

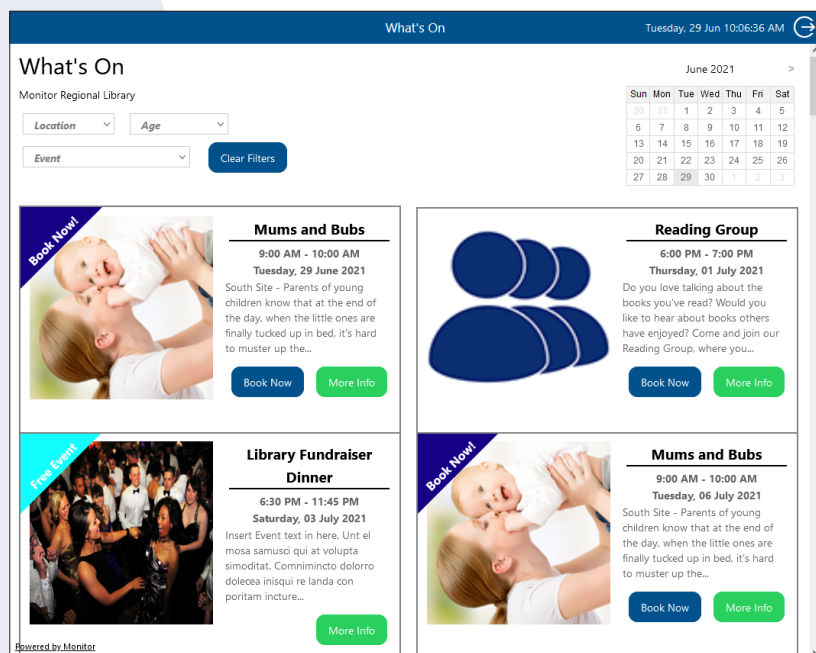
Full online reporting

Can collect contact details or any other info

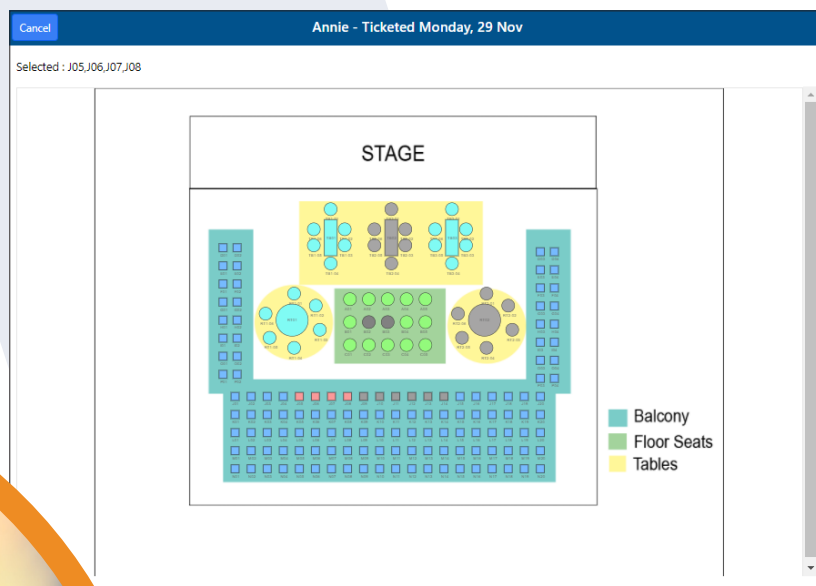


Ticketed events and free registration

Our events solution has been built for all sized events. Events that have allocated seating, events that only need registration to an event or just to be listed on our event calendar view. Events can be linked up your pre existing library or student card with a card reader to register who is in attendance.



The Event tile view is a great way for your organisation to list all upcoming events in one place. This view can stand alone or be embedded into your website, and like other Monitor products, the CSS colours can be customised to your branding. Perhaps the user is looking for a specific date? Our calendar tool can show all events happening on a specific date. Other filters and flags can also be applied to events and are fully configurable. Filters such as locations, or age events and flags such as "Sold out" or "Selling fast" with custom colours can be applied. Events that don't require a booking/registration can also be displayed in this tiled view.



Our custom seat plan function allows you to create any space. Tables (square, rectangle and circular) seats in rows represented by a shape or your own png file, custom colours for different zones and previously sold seats, ability to add floorplan or other images and so much more!

This function could be used to book other things like lockers, cubbies and other spaces.

We understand that communication before and after any event can be important to you and your client base. So we have developed both a email marketing tool and a survey tool that can be sent out to specific user groups or by attendance.

Both of these tools emails are fully customisable using HTML and the survey tool can be colour matched to your CSS. Star ratings, text box, drop downs, radio and tick boxes can all be a part of your survey. All feeding through either our Insight reporting tool or export straight to a CSV file for future marketing statistics.

Get In Touch

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