

People Counting

Patron tracking and powerful reporting

Track the Entry, Exit and Movement of People

Ideal for



Monitor People Counter provides organisations with the ability to accurately count the foot traffic of people using state of the art heat detection hardware including direction data that senses both entry and exit.

Use your data to build your business

The applications of the data collected are endless. Imagine knowing which corners of your business or facility are seldom visited, knowing exactly where to place an eye-catching display, and prediction minute-by minute where and when people will be moving around in your space.

Reporting in real time in real locations

The comprehensive reporting suite provides web based charts and tabular data including real time trending. Monitor People Counter is an ideal solution for retail organisations such as clothing stores to public access organisations such as public libraries. With 3G wireless compliance for monitoring remote locations, Monitor People Counter is the ideal solution for taking stock of foot traffic on your site.



Comprehensive reporting suite to monitor patron activity

Suitable for both retail and public accessed environments

Fully hosted or on site implementation options

3G wireless compliance for monitoring remote locations

Accurate recognition of foot traffic using heat detection that includes directional sensors

A comprehensive suite of web reports to track foot traffic including Sales Conversion reports for retail and Services

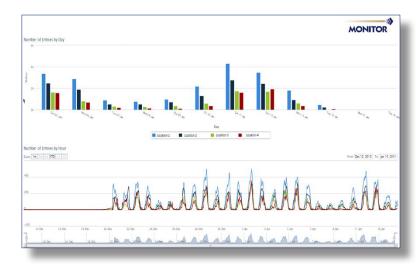
Utilisation reports for public access sites

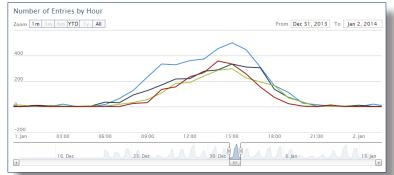
3G wireless compliance for monitoring of remote locations

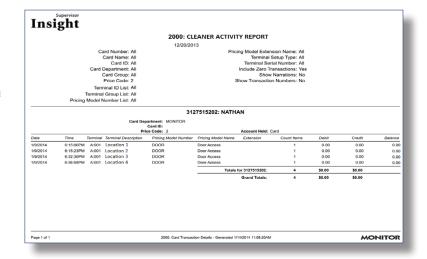
> Ability to report on cleaning and security staff activity per location

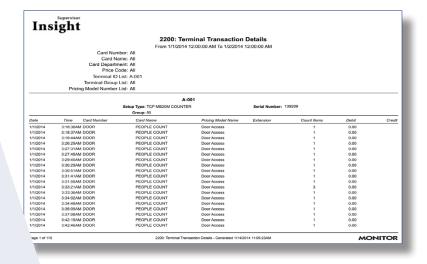
> > Automated reports and exports delivered via email

> > > Real time trending reports









Get In Touch

Sydney

 +61 2 899 993 90
1300 766611
7 Narabang Way Belrose
Sydney NSW 2085 Australia

Brisbane

4 1300 766 611

Auckland

+64 9 623 5000
19 Mauranui Avenue
Epsom 1051
Auckland
New Zealand

PO Box 108042 Symonds Street Auckland New Zealand



monitorbm.com sales@monitorbm.com